

FOR IMMEDIATE RELEASE:

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Legend Don Shula Comes Back to Coach in Hometown Cleveland

Talk to Don Shula, his son and grandson at
First Ever Pro Football Hall of Fame Fan Fest in Cleveland

(Cleveland, April 29, 2014) - Three generations of Shulas are coming home to Cleveland for the first ever Pro Football Hall of Fame Fan Fest. Local hero and legendary Coach Don Shula and other Hall of Famers will work with players from Coaches' alma mater, John Carroll University, Saturday, May 3 from 11:15 – noon. Coach Don Shula, his son, Dave, and his grandson, Chris, will then hold a press conference from 1 – 1:30PM to talk about Chris' new position as defensive coordinator at John Carroll University, carrying on his grandfather's legacy at the school and in Cleveland.

The Shulas are Cleveland's hometown heroes. Don Shula was born and raised right outside of Cleveland and graduated from John Carroll University in 1951 with a bachelor's degree in sociology with a minor in mathematics. After attending a retreat with the university, Coach considered becoming a priest, but he had a stronger calling for football and realized he couldn't pursue both careers. After playing football for John Carroll University, Coach went onto play for the Cleveland Browns, the Baltimore Colts and the Washington Redskins before his coaching career took off.

Reporters are invited to interview all three Shulas from 1 – 1:30 on the Gridiron at the Pro Football Hall of Fame Fan Fest on Saturday at the I-X Center and then at a special dinner Saturday night from 4:30 to 8 p.m. at Shula's 2 Steak & Sports in the Double Tree by Hilton, Cleveland. Reporters are also invited to bring a guest and join Coach and his Cleveland-area family members for a free dinner.

Please, ONE REPORTER PER MEDIA OUTLET. RSVP to Graham Chapman at gchapman@919marketing.com 919.291.4984.

WHO: At the Pro Football Hall of Fame Fest, Don Shula will coach players from John Carroll University where his grandson Chris was just named defensive coordinator.

WHAT: Come interview three generations of Shulas at the field and/or at a special dinner Saturday night where one reporter per media outlet and a guest are invited to dinner. **You must RSVP to Graham by Friday to come to dinner. gchapman@919marketing.com**

WHEN:

- Saturday May 3 from 11:15 a.m. to 1:30 p.m. on the Gridiron at I-X Center in Cleveland at the first ever Pro Football Hall of Fame Fan Fest.
- Saturday May 3 from 4:30 to 8 p.m. at Shula's 2 Steak and Sports, at Double Tree by Hilton, 6200 Quarry Lane, Cleveland. One reporter from your media outlet, with a guest, is invited to eat with Don Shula and his family. Former Cleveland Brown players who played with Coach Shula will also join the Shula family at dinner.

WHERE:

- 11:15 a.m. to 1:30 p.m.: I-X Center at 1 I-X Center Drive, Cleveland- for the Pro Football Hall of Fame Fan Fest
- 4:30 to 8 p.m. for interviews and dinner at Shula's 2 Steakhouse, 6200 Quarry Lane, Cleveland.

WHY: Former Miami Dolphins Head Coach Don Shula is a local hero and has the only perfect season in NFL history. With gridiron in their genes, Coach's son, Dave, and grandson, Chris, are carrying on the family football tradition. Talk to all three Shulas and hear about Chris' big plans as the new defensive coordinator for John Carroll University – his grandfather's alma mater.

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